



Zinfandel & Cabernet Sauvignon  
Napa • Sonoma • California

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**VIRADA**

*Unlimited Volumes • Value Wines from California*

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## Proper / Face Value / The Truth

2026

## Improved Quality Value Brands

| Wine Type             | Price         |
|-----------------------|---------------|
| Merlot                | \$ 115 / Case |
| Red Wine              | 115           |
| Zinfandel             | 115           |
| Pinot Noir            | 122           |
| Cabernet Sauvignon    | 135           |
| Sauvignon Blanc       | 108           |
| Chardonnay - Mild Oak | 112           |

Prices: FCA, Port of Oakland (domestic transportation to port inclusive)

Labels can be translated into other languages upon order

## Importers: Unlimited Volumes with Advanced Orders

Please contact for all other applicable details including current vintages

All PRICES stated above sunset **February 01, 2027**



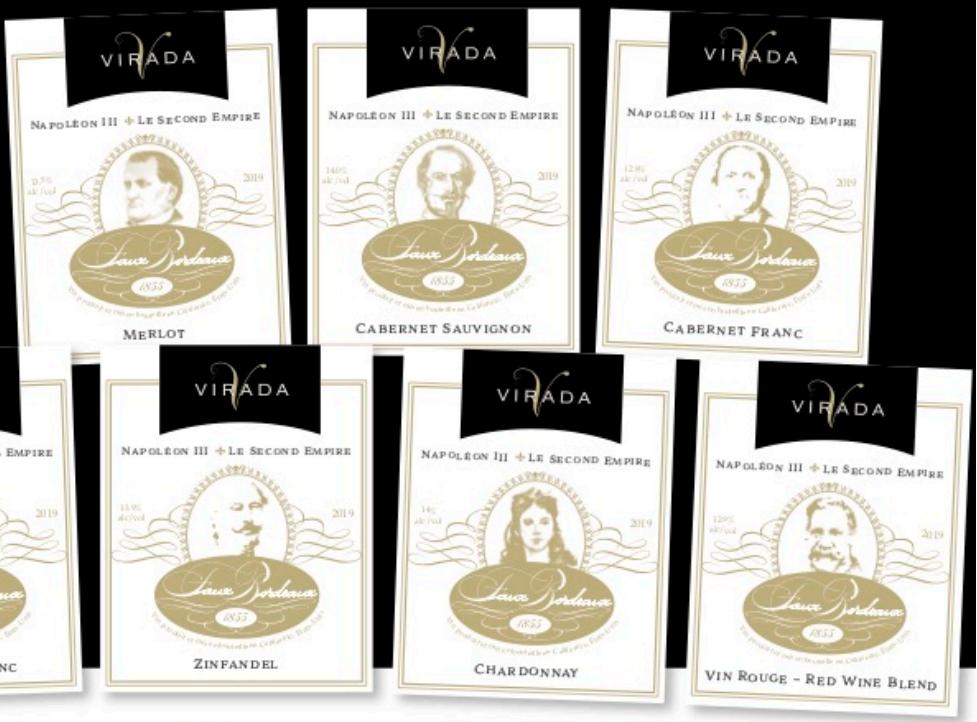
8 personages



8 varietals

## NAPOLEON III ♦ LE SECOND EMPIRE

### France's Imperial Pedigree



#### Faux-Bordeaux 1855 Brand

2026

This fascinating royal brand highlights the majestic imperial pedigree of France which birthed our modern world in literature, fashions, cosmetics, arts and sciences. The 1855 Classification of Bordeaux is the recognized hallmark of modern wines forever noted in wine publications. These wines are an homage to this important era and its key leading characters for high profile market recognition. The brand is an overdue tribute to Bordeaux with its indelible impact for excellence with a fresh perspective on imperial wines. Each varietal has its own face to remember with an alluring yet distinguished French motif.

The wines listed below are affordable yet of higher quality without the exorbitant chateaux prices from the real thing: Bordeaux of France. Introducing this brand will prove to be sharp and enlightened. Without doubt, the brand will catch the attention of curious consumers worldwide and will be widely welcomed table companions in homes or hospitality venues:

|   |               |
|---|---------------|
| Cabernet Sauvignon - Napoléon III       | \$ 320 / Case |
| Cabernet Franc - Baron Haussmann        | 285           |
| Merlot - Prince Napoléon Jérôme         | 275           |
| Pinot Noir - Duc de Morny               | 298           |
| Red Wine - Louis Pasteur                | 275           |
| Zinfandel - Alexandre Dumas <i>fils</i> | 275           |
| Sauvignon Blanc - Marie Du Plessis      | 200           |
| Chardonnay - Cora Pearl                 | 220           |

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Labels currently in Chinese, English and French

Prices: FCA, Port of Oakland (domestic transportation to port inclusive)

MOQ: 56 Cases per label Case: 12 bottles / 750 ml approx 16 kg

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*The truth is ~~stranger~~<sup>tastier</sup> than fiction.*

## Pour le Peuple



**Pour Le Peuple Brand**

**2026**

The brand was created to attract and focus attention to the unique legacy of France, making the wines not intimidating but rather more inviting for today's inquisitive and intelligent consumer. This brand is worthy of any importer to add to their portfolio who is daring to showcase a masterstroke brand so remarkably different than the rest. This brand is not for inconsequential indifferent importers not willing to take measured risk. It is intended, instead, for those bright and bold to take a lead — make a charge in their selections ahead of their indecisive competitors. *Pour le Peuple* is made to make its mark in the world and the opportunity is now.

These wines are geared for those inquisitive souls that are willing to expose themselves to the French experience while shrewdly deflecting the full cost to do so. With classic French art and playful brand name, the wines offer the pretentious veneer sought for establishing prestige and status, conferring a modicum of recognized pedigree so cherished by wine consumers. **France's art plus history is front and center as a key advantage.** Each bottle can be perceived as an emulation of an *objet d'art* that give rise to consumer's misty French fantasies.

|   |               |
|---|---------------|
| Cabernet Sauvignon - Les Batignolles 1870 | \$ 400 / Case |
| Merlot - L'Abolition 1848                 | 288           |
| Pinot Noir - Napoléon 1805                | 320           |
| Syrah - Paris en 1870                     | 360           |
| Red Wine - Mission Civilisatrice          | 340           |
| Sauvignon Blanc - La Perle 1862           | 230           |
| Chardonnay - La Naissance de Vénus 1863   | 260           |

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Importers: Please contact for all other applicable details including current vintages

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